

## Carlos Vassallo



**Location: Nice**

Carlos is an Entrepreneur and Customer Experience Advocate with over 25 years' working experience in diverse industries and geographies. He has a real interest and deep experience in achieving success through customer centric and employee engaging projects.

Carlos started his career in Procurement and Consulting and has held senior positions in Automotive, Consulting, Building Materials Distribution and Luxury Yachting as Project Manager, Key Account Manager, Business Development Director and CEO.

### Main expertise:

- Enhancing Customer Experience Strategies through internal and external resources
- Leading Key Account Management implementation process
- Optimising sales / operations / customer service and employee engagement
- International and multicultural operational management

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