

## Maeva & Marine

**Maeva Bac**

[www.maevabac.com](http://www.maevabac.com)



**Marine Heitzler Coaching**

[Linkedin : Marine Heitzler](#)

## About Maeva and Marine

**Maeva Bac**, expert of visual identity and personal power and alignment. 20 years experience in France and abroad as a graphic designer and consultant. Entrepreneur supporting self-alignment in the professional and personal areas through creative and transformative sessions.

**Marine Heitzler**, life and business coach, specialized in identity and image. 10 years experience in marketing and graphic design, building companies visual identity. Entrepreneur since 2020, coaching women, entrepreneurs and employees to own their place and their voice.

## Theme : Identity and Personal Branding: finding your why, shaping your way professionally or personally / Group of 6

Session	Content	Date	Time
<b>Session 1</b> Self-Exploration	<ul style="list-style-type: none"><li>Who am I, professionally and personally?</li><li>(Re)writing your own story: reinvent and bring value to your professional and personal identity.</li><li>Exploring yourself with the symbol of the tree.</li></ul>	11 April	10:00 12:30
<b>Session 2</b> Self-Transformation	<ul style="list-style-type: none"><li>Identifying inner potential and limits.</li><li>(Re)inventing yourself.</li><li>Transforming your own vision with the "identity matrix".</li></ul>	16 May	10:00 12:30
<b>Session 3</b> Self-Alignment	<ul style="list-style-type: none"><li>Who I become with what I empower?</li><li>Aligning yourself in your personal and business areas</li><li>Why / How / What? Repositioning yourself and your business through the "Chakras".</li></ul>	20 June	10:00 12:30
<b>Session 4</b> Sharing collective session	<ul style="list-style-type: none"><li>Casual session to share and hear about your journey through this workshop, how it influenced your professional and personal lives.</li></ul>	TBC September	1h30 TBC