



Carlos Vassallo

Head of Sales Mediterranean | X Shore

ABOUT

I am a yacht owner and entrepreneur, passionate about customer experience, service and excellence in the Yachting Industry.

I am effectively a Head of Sales acting as CXO by ensuring my customers have their best experiences and my staff performs at their best, by focusing on leadership that integrates and aligns both customer and employee experiences, hence delivering positive word of mouth.

My multinational experience in Business Development, Key Account Management, Sales, Marketing and Event Management provided a broaden, rich and diverse customer centric business culture.

Outside work I am a father of two little ladies, keen scuba diver instructor and voracious reader.

If you like to chat about yachts, customer centric business or diving, I would love to get in touch!

I AM LOOKING TO MENTOR

An ambitious, innovative entrepreneur who is knows where they would like to go and what they would like to achieve.