



Jeanette Cefre

Business Activation Coach

ABOUT

After 30+ years in the corporate world of travel tech, I found my blueprint for life taking an unexpected yet fulfilling turn. Corporate life was stable, rewarding, and I even managed to carve my own niche of expertise without a formal degree. My self-taught skills and innovative approaches elevated my responsibilities, but two things truly gave me a sense of purpose: coaching young apprentices and helping women succeed. When Covid hit, I voluntarily left the corporate world.

As a Business Activation Coach and Mentor, I specialize in guiding women through the emotional and tactical maze of shifting from corporate (or wherever they are) to entrepreneurship. I focus on the hardest part—getting started. Why? Because many women find it difficult to take that first step. My vision is far-reaching but straightforward—to increase the number of women entrepreneurs globally. I am not just a coach; I am a champion for women in transition. Through experiential mentoring and actionable insights, I am committed to transforming not just businesses but lives, one step at a time.

I AM LOOKING TO MENTOR

If you've ever found yourself hesitating at the threshold of change, inundated by negative talk and self-doubt, and feel overwhelmed by it all, I'm here to help you get to the next step.